

Send Secure Email Directly Within Salesforce

Due to stringent government regulations (HIPAA, PCI, FISMA, Ferpa, etc.), increases in data theft, and accidental leakage of critical information, there has never been a greater need to secure your sensitive email communications. One mistake can result in irreparable damage to a company's reputation and mounting financial losses. Sales VP's and Salesforce administrators face growing pressure to protect the privacy of sensitive email messages without impeding sales performance. DataMotion™ SecureMail for Salesforce enables any user of Salesforce.com Enterprise Edition to send secure, trackable emails – including attachments – from inside the Salesforce application.

Mitigate Risk By Managing Your Communications

It's as simple as clicking on the 'Send Secure' button that will appear on your Contacts and Leads tabs. When the user clicks on the Send Secure button, a DataMotion account is created automatically. From that point, the user can send, track, and receive encrypted emails and attachments with no need for key exchanges or other complex procedures – all within Salesforce. There's no need to go to another application to send a secure email, fax or overnight courier – saving your sales team precious time. It's inexpensive, simple to install, and easy to use, yet protects confidential information and ensures compliance with privacy regulations.

Built atop the DataMotion platform, SecureMail offers global-class security, scalability and flexibility. Now, businesses of all sizes using Salesforce, can affordably benefit from the same high-end encryption used by large government, financial and healthcare organizations.

- Make intelligent business decisions with the visibility gained from management, control, security and reporting of data exchanges.
- Quickly and cost-effectively reduce human error so you can focus on your business priorities.
- Extend trust by developing more secure communication between you and your customers/prospects.
- Reduce your exposure to compliance policy violation, litigation and penalties.
- Recognize immediate cost reduction, improve your bottom line, and increase your business's competitive advantage.

The screenshot shows the Salesforce 'Contact Detail' page for Mike Lyons. A red box highlights the 'Send Secure Email' button in the top right of the contact details section. Below this, the 'System Information' section shows the contact was created by Mike Lyons on 4/7/2010 at 1:24 PM. At the bottom, the 'Activity History' table lists two actions:

Action	Subject	Related To	Task	Due Date	Assigned To	Last Modified Date/Tim
Edit Del	DataMotion SecureMail Message: request for financial data for car load		✓	7/29/2010	Mike Lyons	7/29/2010 6:45 AM
Edit Del	DataMotion SecureMail Message: test		✓	6/30/2010	Mike Lyons	6/30/2010 8:47 AM



BENEFITS

- **Private, trusted, secure communication with your prospects, customers and partners** - With robust encryption and easily-tracked delivery paths, you can send sensitive information with confidence.
- **Compliance** - Exchange information with full confidence that files remain secure and compliant during transit and in storage.
- **Immediate cost containment** - Cut the cost of faxes, printing, postage and courier services.
- **Fast deployment** – DataMotion SecureMail for Salesforce leverages existing IT infrastructure by integrating seamlessly with your existing Salesforce system. Installation and training time are minimal so you can focus on more important business priorities.
- **Reduced Risk** - Minimizes exposure to regulatory violations, litigation and penalties.
- **Better Control** - Messages are monitored, tracked and reported on every step of the way. This enhanced visibility helps you improve business processes and make better business decisions.
- **Saves Time** – Busy sales teams don't need to go to another application to send something securely.

FEATURES

- Automatic account provisioning
- Intuitive “Send Secure” button on existing Salesforce contact and lead tabs
- Easy to implement service that encrypts selected email messages - no keys necessary
- Easily attach documents and templates up to 2GB
- Built-in tracking and auditing for messages sent, received and opened
- Messages sent are automatically recorded in the Salesforce activity history so there is no lost correspondence
- Nothing to install for recipients
- Works with Salesforce.com Enterprise Edition
- No additional hardware or infrastructure needed
- Up and running within a day
- 24 x 7 x 365 Monitoring

Additional Technical Specifications

- + Industry standard encryption: AES, 3DES, SSL, TLS
- + Internet Explorer, Firefox, Safari, Chrome & Opera Support
- + 100 MB default message size
- + 500 MB default mailbox size
- + 30 day default message expiration
- + SSAE 16, SAS 70 Type II Certified Data Center